

# Chelsea Umberger

Digital Designer | Brand Storyteller

## Contact

214-300-9795

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chelseaumberger.com

## Education

B.A. ORGANIZATIONAL  
COMMUNICATION

Abilene Christian University

2008-2012

## Attributes & Skills

Organized

Patient

Communicative

Empathetic

Collaborative

Creative

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Adobe Suite

Meta Business Manager

Meta Spark AR

YouTube Studio

Canva

## Strengths Finder

Responsibility

Positivity

Developer

Input

Belief

## About Me

For almost 7 years, I have worked as the Creative Director for A Simple + Clean Marketing Agency, Inc. Working with multiple clients, in both for-profit and non-profit areas, I have told brand stories across multiple platforms. Building community through social media platforms, stewarding creative vision for branding and re-branding projects, crafting and developing brand stories, and hands on design and social media management has been the bread and butter of who I am today.

## Work Experience

CREATIVE DIRECTOR

A Simple + Clean Marketing Agency, Inc.

2015 - Present

- Website design and development
- Brand stories and graphic design
- Social media content strategy and execution
- Direct response advertising
- Led teams with up to 8 people

MARKETING ASSISTANT

Umberger Development Partners

2013

- Database administration
- Client follow up via email
- Speaking schedule management